



**HEALTH • BEAUTY • PROSPERITY**

*Courage Lifecare brings the ancient wisdom of Ayurveda into modern wellness solutions.*



Courage Lifecare



# LEGAL DOCUMENTS



**UDYAM REGISTRATION CERTIFICATE**

UDYAM REGISTRATION NUMBER: UDYAM-UP-62-0058840  
 NAME OF ENTERPRISE: COURAGE LIFECARE PRIVATE LIMITED

TYPE OF ENTERPRISE\*  

S.No.	Classification Year	Enterprise Type	Classification Date
1	2025-26	Micro	17/03/2026

MAJOR ACTIVITY: **TRADING**  
 (For availing benefits of Priority Sector Lending (PSL) ONLY)

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

NAME OF UNIT(S):  

S.No.	Name of Unit(s)
1	COURAGE LIFECARE PRIVATE LIMITED

OFFICIAL ADDRESS OF ENTERPRISE:  

Plot/Door/Block No.	TOWN HALL	Name of Premises/ Building	I RDA
	SWARAJ NAGAR		TOWN HALL
Road/Street/Lane	TOWN HALL	City	RAEBARELI
State	UTTAR PRADESH	District	RAE BARELI, Pin 229001
Mobile	967910986	Email:	4995699099@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 25/02/2026

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS:

NATIONAL INDUSTRY CLASSIFICATION CODE(S):  

S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	47 - Retail trade, except of motor vehicles and motorcycles	4772 - Retail sale of pharmaceutical and medical goods, cosmetic and toilet articles in specialized stores	47721 - Retail sale of pharmaceuticals, medical and orthopaedic goods and toilet articles	Trading

DATE OF UDYAM REGISTRATION: 17/03/2026

\* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 21190 dated 26.06.2020 issued by the MoU MSME.  
 Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing: 17/03/2026

For any assistance, you may contact:  
 1. District Industries Centre: RAEBARELI (UTTAR PRADESH)  
 2. MSME-DFO: KANPUR (UTTAR PRADESH)

Visit : [www.msme.gov.in](http://www.msme.gov.in) ; [www.dcmsme.gov.in](http://www.dcmsme.gov.in) ; [www.in.gov.in](http://www.in.gov.in)

UDYAM REGISTRATION CERTIFICATE

आयकर विभाग  
 INCOME TAX DEPARTMENT

भारत सरकार  
 GOVT. OF INDIA

Feb 17, 2026

Ref No.: 88305929453733/TANNEW

TO,  
 COURAGE LIFECARE PRIVATE LIMITED  
 1 RDA SWARAJ NAGAR  
 RAEBARELI,  
 RAEBARELI,  
 RAEBARELI-229001  
 UTTAR PRADESH  
 TEL. NO. 9455221278

Sir/Madam,  
 Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act, 1961

Kindly refer to your application (Form 49B) dated Feb 17, 2026 for the allotment of Tax Deduction Account Number. In this connection, the following TAN has been issued to you/your organisation:

**LKNC09591B**

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department  
 Signature valid

Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.

INCOME TAX CERTIFICATE

GOVERNMENT OF INDIA  
 MINISTRY OF CORPORATE AFFAIRS  
 Central Registration Centre  
 Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that COURAGE LIFECARE PRIVATE LIMITED is incorporated on this SEVENTEENTH day of FEBRUARY TWO THOUSAND TWENTY SIX under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is **U46497UP2026PTC244335**  
 The Permanent Account Number (PAN) of the company is **AANCC5649M\***  
 The Tax Deduction and Collection Account Number (TAN) of the company is **LKNC09591B\***

Given under my hand at Manesar this SEVENTEENTH day of FEBRUARY TWO THOUSAND TWENTY SIX

Document certified by DS MINISTRY OF CORPORATE AFFAIRS, CIRC MANESAR-HP/REGISTRATION/GCA-GOV-IN-  
 Digitally signed by DS MINISTRY OF CORPORATE AFFAIRS, CIRC MANESAR 2  
 Date: 2026.02.17 17:50:24 IST

Susmitha Selvaraj  
 Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies  
 For and on behalf of the Jurisdictional Registrar of Companies  
 Registrar of Companies  
 Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [mca.gov.in](http://mca.gov.in)  
 Mailing Address as per record available in Registrar of Companies office:  
 COURAGE LIFECARE PRIVATE LIMITED  
 1 RDA SWARAJ NAGAR, RAEBARELI, Raebarely, Raebareli- 229001, Uttar Pradesh  
 \*as issued by Income tax Department

COMPANY REGISTRATION CERTIFICATE

आयकर विभाग  
 INCOME TAX DEPARTMENT

भारत सरकार  
 GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड  
 Permanent Account Number Card  
**AANCC5649M**

नाम / Name  
 COURAGE LIFECARE PRIVATE LIMITED

निगमन / गठन की तिथि  
 Date of Incorporation/Formation  
 17/02/2026

इस कार्ड के खोने/पाने पर कृपया सूचित करें/सौदार्णः  
 आकर पेन सेवा इकाई, प्रोटीन ईन टेक्नोलॉजी लिमिटेड  
 पानी मॉडल, उद्यम टावर, कामला मिल कंपाउंड,  
 सनपति बाजार मार्ग, लोअर पैरल,  
 मुंबई 400 013

If this card is lost / someone's lost card is found,  
 please inform / return to :  
 Income Tax PAN Services Unit, Protein eGov Technologies Limited  
 1<sup>st</sup> Floor, Times Tower, Kamala Mills Compound,  
 Sanapati Bazar Marg, Lower Parel,  
 Mumbai 400 013  
 Tel: 91-20-2721 8080, e-mail: [tininfo@proteantech.in](mailto:tininfo@proteantech.in)  
[itsystems-1@incometax.gov.in](mailto:itsystems-1@incometax.gov.in), [pangrievance@incometax.gov.in](mailto:pangrievance@incometax.gov.in)

COMPANY PAN CARD

# DIRECT SELLING BUSINESS



## DIRECT SELLING

की दुनिया में आपका स्वागत है  
एक ऐसा **BUSINESS MODEL** जो आपका  
life बदल सकता है!



# DIRECT SELLING क्या है?

## DIRECT SELLING

NETWORK MARKETING

21वीं सदी का एक क्रांतिकारी बिज़नेस मॉडल है, जिसमें कंपनी अपने Products और Services को सीधे ग्राहकों तक पहुँचाती है।

इस मॉडल में:

- **Company → Direct Seller → Customer**
- कोई **Middleman** नहीं
- Profit का बड़ा हिस्सा **Direct Sellers** में ही वितरित

यही प्रक्रिया Direct Selling कहलाती है।

# GLOBAL & INDIAN MARKET POTENTIAL



## Global Direct Selling Market

- ◇ 2026 में लगभग \$250 Billion
- ◇ 2032 तक \$480 Billion होने का अनुमान

## Indian Direct Selling Market

2030 तक लगभग  
₹74,000 करोड़ का बाज़ार

यह एक तेजी से बढ़ता हुआ अवसर है

# DIRECT SELLING की शुरुआत

शुरुआत



**1800 के दशक  
में अमेरिका**

पहली कंपनी



**California Perfume  
Company**

आज यह उद्योग दुनिया के सबसे बड़े आय के अवसरों में से एक है।

# हम काम क्यों करते हैं?

हर व्यक्ति दो चीज़ों के लिए काम करता है

## ज़रूरतें



रोटी



कपड़ा



मकान

## सपने



कार



बंगला



विदेश यात्रा



समय की स्वतंत्रता



आर्थिक आज़ादी

सवाल यह है

ज़रूरतें ? ? ?

आप किसके लिए काम कर रहे हैं?

? ? ? सपने

# WHY DIRECT SELLING?



अब हम समझेंगे कि हमें  
**डायरेक्ट सेलिंग**  
क्यों करनी चाहिए?



# समय और पैसा का खेल

अधिकतर लोगों के पास

या तो पैसा है, समय नहीं

या समय है, पैसा नहीं

लेकिन सपनों के लिए चाहिए



**MONEY**

+



**TIME**

# आप किस तरह कमाना चाहते हैं?

## पारंपरिक तरीका



प्रोफेशन



दुकान

समय के बदले पैसा (Active Income)

## स्मार्ट तरीका



Business System  
बनाना



Team बनाना



Passive Income कमाना

जैसे: Jio | Amazon | Facebook | Microsoft



# INCOME के प्रकार

## ACTIVE INCOME

INDIVIDUAL EFFORT

LIMITED INCOME

NO TIME FREEDOM

NO SECURITY



WORK FOR INCREASE  
EDUCATION  
EXPERIENCE AND SKILL



## PASSIVE INCOME

TEAM WORK

UNLIMITED INCOME

TIME FREEDOM

SECURITY



WORK FOR INCREASE  
WORKING HOURS

EMPLOYEE + SELF EMPLOYED = 5% WEALTH = 95% WORLD

**Business + Investor = 5% World = 95% Wealth**

Direct Selling = Passive Income का सबसे आसान रास्ता

# MONEY FORMULA

$$\text{MONEY} = \text{RATE} \times \text{TIME}$$



**RATE =**

आप कितनी तेजी से कमाते हैं



**TIME =**

आप कितना समय काम करते हैं

Passive Income के लिए TIME को बढ़ाना जरूरी है

# TIME MULTIPLICATION CONCEPT

**TIME = Number of People × Working Hours**

जब आप Team बनाते हैं:



**100 लोग × 8 घंटे = 800 घंटे/दिन**

**यही है असली Leverage Power**

# क्यों चुनें COURAGE LIFECARE?

अगर आप अपने सपनों को सच करना चाहते हैं—  
तो स्वागत है आपका...

## COURAGE Lifecare Pvt. Ltd. में

जहाँ आपको मिलता है:

- **Ayurvedic Products**
- **Strong Business Model**
- **Unlimited Income Opportunity**
- **Time Freedom**



# WHY DIRECT SELLING?

क्या आप भी अपने समय को अनलिमिटेड करके  
अपने सपनों को जीना चाहते हैं?

## तो 21वीं सदी

के सबसे बड़े बिज़नेस में आपका स्वागत है

# Direct Selling में!

# आइये जानते है COURAGE LIFECARE की शुरुआत किसने की?



## Vineet Kumar, CMD

डायरेक्ट सेलिंग इंडस्ट्री का 19 साल का  
पैक्टिकल अनुभव

Courage Lifecare



# निर्देशक का संदेश



COURAGE Lifecare Pvt. Ltd. में आपका स्वागत है। हमारा उद्देश्य आयुर्वेद की प्राचीन शक्ति को आधुनिक जीवनशैली के साथ जोड़कर समाज को स्वस्थ और आत्मनिर्भर बनाना है। हम मानते हैं कि सही मार्गदर्शन, शुद्ध उत्पाद और मजबूत व्यवसायिक अवसर किसी भी व्यक्ति के जीवन को बदल सकते हैं। COURAGE केवल एक नाम नहीं, बल्कि हर व्यक्ति के अंदर छिपी उस हिम्मत का प्रतीक है जो उसे सफलता की ओर ले जाती है। आइए, हम साथ मिलकर स्वास्थ्य, समृद्धि और आत्मनिर्भरता की नई कहानी लिखें। धन्यवाद।

**Vineet Kumar**  
**CMD**

Courage Lifecare





# BUSINESS PLAN



# REGISTRATION

REGISTRATION

**FREE**

Courage Lifecare

**Health Bhi Wealth Bhi**

Courage Lifecare



**JOIN  
US**

# ID ACTIVATION PACKAGES

BV	PV	WEEKLY PAYOUT (30%)	WEEKLY CAPPING
500 BV	0.5	₹ 150	₹ 5,000
1000 BV	1	₹ 300	₹ 10,000
2500 BV	2.5	₹ 750	₹ 25,000
5000 BV	5	₹ 1,500	₹ 50,000
10000 BV	10	₹ 3,000	₹ 1,00,000

Weekly payout calculated at 30%  
Higher activation = Higher earning potential  
Transparent and performance-based structure



# TYPES OF INCOME



Courage Lifecare offers 8 powerful incomes

1. Pair Matching Income
2. Direct Sponsor Income
3. Self Repurchase Income
4. BV Matching Income
5. Fix Level Income
6. Royalty Income
7. Leadership Bonus
8. Loyal Buyer Income

# PAIR MATCHING INCOME

## MATCHING INCOME

# 30%

Earn 30% Matching Income per pair.

### NOTES:

- First Pair 2 : 1 after that 1 : 1 Matching
- Balanced team growth benefits
- Encourages leadership development
- Strong long-term income model

Courage Lifecare



# DIRECT SPONSOR INCOME



**5%**

Earn 5% Direct Sponsor Income on every personally sponsored member's activation purchase.



# SELF REPURCHASE INCOME

**15%**

Self Repurchase Income

## NOTES

- Capping : 8 Lakh Monthly
- Encourages product usage
- Creates recurring income
- Strengthens product-based business sustainability

Courage Lifecare



# BV MATCHING INCOME

**15%**

BV Matching Income  
on repurchase

## NOTES

- Capping : 8 Lakh Monthly
- Encourages product usage
- Creates recurring income
- Strengthens product-based business sustainability

Courage Lifecare



# FIX LEVEL INCOME

FOR TEAM DEVELOPMENT



RANK	REPURCHASE BV	INCOME
STAR	5,000/5,000	-
D STAR	15,000/15,000	₹ 1,000
SUPERSTAR	50,000/50,000	₹ 3,000
SILVER	1,00,000/1,00,000	₹ 5,000
GOLD	2,00,000/2,00,000	₹ 10,000
RUBY	4,00,000/4,00,000	₹ 20,000
TOPAZ	7,00,000/7,00,000	₹ 30,000
DIAMOND	12,00,000/12,00,000	₹ 50,000
D DIAMOND	22,00,000/22,00,000	₹ 1,00,000
AMBASSADOR	42,00,000/42,00,000	₹ 2,00,000
PRESIDENT	92,00,000/92,00,000	₹ 5,00,000



# ROYALTY INCOME

## FOR TEAM DEVELOPMENT



RANK	REPURCHASE BV	ROYALTY INCOME	CTO BV	MAINTENANCE BV
				REPURCHASE BV
STAR	5,000/5,000	-	-	-
D STAR	15,000/15,000	Fuel Fund	5%	3,000/3,000
SUPERSTAR	50,000/50,000	Superstar Fund	3%	9,000/9,000
SILVER	1,00,000/1,00,000	Travel Fund	2%	15,000/15,000
GOLD	2,00,000/2,00,000	Bike Fund	2%	30,000/30,000
RUBY	4,00,000/4,00,000	Car Fund	2%	60,000/60,000
TOPAZ	7,00,000/7,00,000	House Fund	1%	90,000/90,000
DIAMOND	12,00,000/12,00,000	Courage Fund	1%	1,50,000/1,50,000
D DIAMOND	22,00,000/22,00,000	D Diamond Fund	1%	3,00,000/3,00,000
AMBASSADOR	42,00,000/42,00,000	Ambassador Fund	1%	6,00,000/6,00,000
PRESIDENT	92,00,000/92,00,000	President Fund	1%	15,00,000/15,00,000



# ROYALTY INCOME



LEVEL  
**Star**

MATCHING BV

**5,000 BV**

ROYALTY INCOME

—

MAINTAIN BV

—



# ROYALTY INCOME



## LEVEL D Star

MATCHING BV

**15,000 BV**

ROYALTY INCOME

**5% CTO BV**

MAINTAIN MATCHING BV

**3,000 BV**

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**Superstar Fund**

# ROYALTY INCOME



LEVEL

## Superstar

MATCHING BV

**50,000 BV**

ROYALTY INCOME

**3% CTO BV**

MAINTAIN MATCHING BV

**9,000 BV**



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**Fuel Fund**

# ROYALTY INCOME



## LEVEL **Silver**

MATCHING BV

**1,00,000 BV**

ROYALTY INCOME

**2% CTO BV**

MAINTAIN MATCHING BV

**15,000 BV**

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**Travel Fund**

# ROYALTY INCOME



## LEVEL Gold

MATCHING BV

**2,00,000 BV**

ROYALTY INCOME

**2% CTO BV**

MAINTAIN MATCHING BV

**30,000 BV**



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**Bike Fund**

# ROYALTY INCOME



## LEVEL **Ruby**

MATCHING BV

**4,00,000 BV**

ROYALTY INCOME

**2% CTO BV**

MAINTAIN MATCHING BV

**60,000 BV**

Courage Lifecare



**Car Fund**

# ROYALTY INCOME



## LEVEL **Topaz**

MATCHING BV

**7,00,000 BV**

ROYALTY INCOME

**1% CTO BV**

MAINTAIN MATCHING BV

**90,000 BV**

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**House Fund**

# ROYALTY INCOME



## LEVEL **Diamond**

MATCHING BV

**12,00,000 BV**

ROYALTY INCOME

**1% CTO BV**

MAINTAIN MATCHING BV

**1,50,000 BV**



**Courage Fund**

# ROYALTY INCOME



LEVEL

## D. Diamond

MATCHING BV

**22,00,000 BV**

ROYALTY INCOME

**1% CTO BV**

MAINTAIN MATCHING BV

**3,00,000 BV**



**D. Diamond Fund**

# ROYALTY INCOME



## LEVEL **Ambassador**

MATCHING BV

**42,00,000 BV**

ROYALTY INCOME

**1% CTO BV**

MAINTAIN MATCHING BV

**6,00,000 BV**

Courage Lifecare



**Ambassdor Fund**

# ROYALTY INCOME



## LEVEL **President**

MATCHING BV

**92,00,000 BV**

ROYALTY INCOME

**1% CTO BV**

MAINTAIN MATCHING BV

**15,00,000 BV**



# LEADERSHIP BONUS

Courage Lifecare Pvt. Ltd. distributes additional bonuses from Company Turnover (CTO BV):



## LEADERSHIP BONUS

### 5% CTO BV

5% of Company CTO BV distributed equally among same-rank achievers

**Note:** You have to maintain Same Level to continue receive Leadership Bonus.

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# LOYAL BUYER INCOME

**2%**  
CTO BV

## NOTES

- If someone achieves the target of 2000 BV and above on self repurchase, you are entitled to get 2% of loyal buyer income.

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# TERMS & CONDITIONS

- One mobile number, one email, and one PAN can be used for only one ID.
- KYC is compulsory for withdrawals.
- Any correction charges = Rs. 100.
- Minimum withdrawal amount = Rs. 500.
- Admin Charge: 5%, TDS: 5%
- Company reserves the right to revise plan or rules if required.
- All payouts subject to government norms.





# GOOD LUCK

To join the business, contact the same leader who gave you this PDF or business information.

**Courage Lifecare**





# THANK YOU

FOR YOUR TIME



Courage Lifecare